

BARCELONA
GLOBAL

Plataforma Ciutadana
de Pensament i Acció

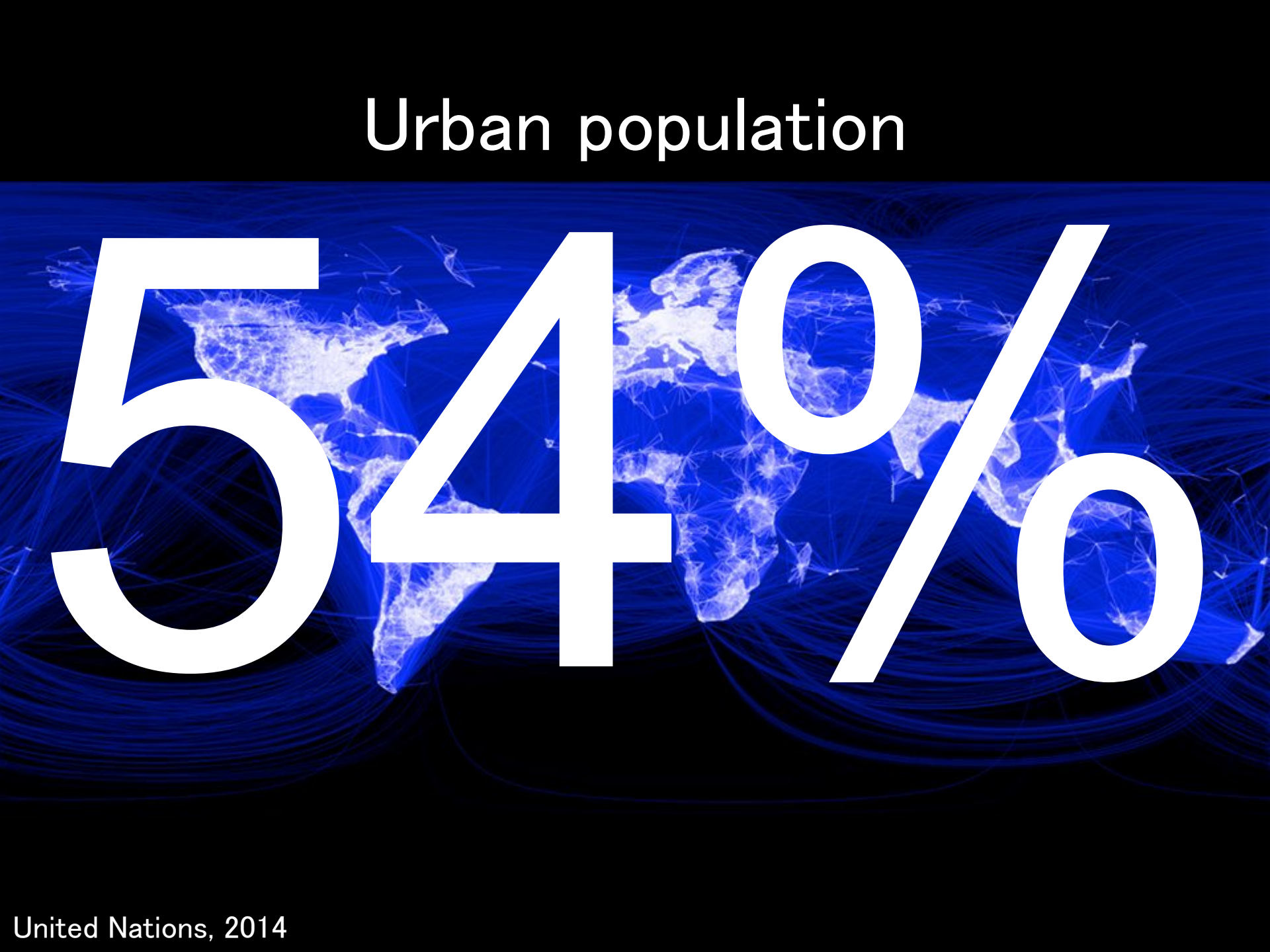


**A new way to build cities in the
XXI century**

Mateu Hernandez
mateu.hernandez@barcelonaglobal.org
www.barcelonaglobal.org

Urban population

54%

The background of the slide features a stylized world map. The map is composed of glowing blue lines that form a network, suggesting urban population density and global connectivity. The lines are more concentrated in certain areas, particularly in North America, Europe, and East Asia, indicating higher urban population concentrations. The overall color scheme is dark blue with white text.

Urban Population

The new urban world

The earth reaches a momentous milestone by next year. For the first time in history, more than half its population will be living in cities. Those 1.5 billion people are expected to grow to 2 billion by 2025 — the unique map of the world shows where those people live now.





80% worlds
GDP produced
in cities



600 cities will produce
65% of GDP growth
2010-2025

Computed by Olivier H. Beauchesne and SCImago Lab

Urban developed economies...



Industry

**Services
economy**

**Public
economy**

1980

Urban developed economies...



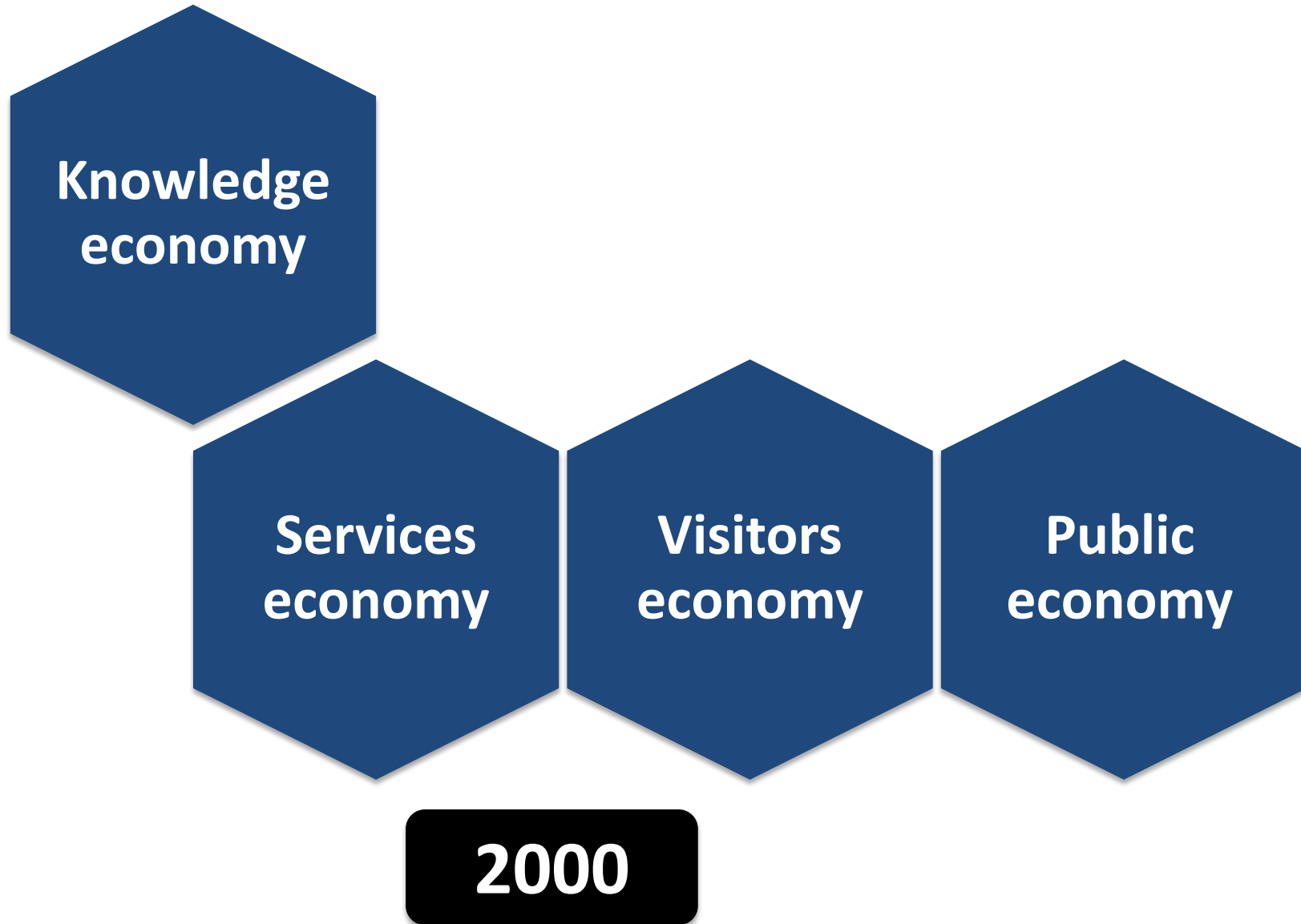
Industry

**Services
economy**

**Public
economy**

1990

Urban developed economies...



Urban developed economies...



Urban developed economies...

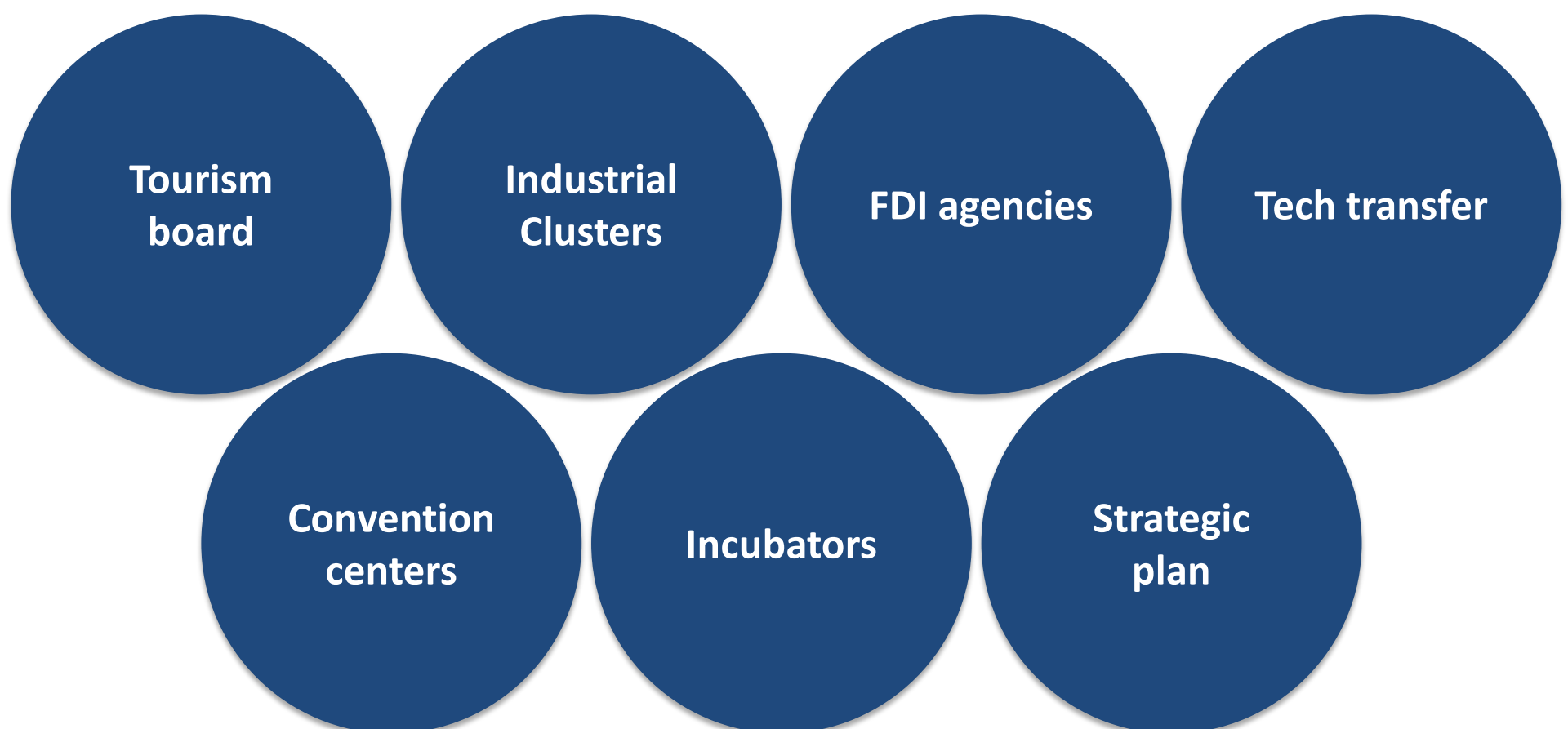


2020

Cities in a crossroad



City economic development actors



The diagram consists of seven dark blue circles arranged in two rows. The top row contains four circles, and the bottom row contains three circles. Each circle contains white text representing a different actor in city economic development.

**Tourism
board**

**Industrial
Clusters**

FDI agencies

Tech transfer

**Convention
centers**

Incubators

**Strategic
plan**



**An integrated
approach is
needed**

A, B, C, D, E
of city competitiveness

Ambition

B rains

C onnectivity

Diversity

E ntrepreneurs

Funding

Governance

Housing

Innovation

Jobs

Knowledge

L eadership

Mobility

N etwork

Oportunities

P lanning

Quality of live

Roots

S

ustainability

Tolerance

Universities

Vocational training

Youthification

Welfare

Zooming

Ambition

Brains

Connectivity

Diversity

Entrepreneurship

Funding

Governance

Housing

Innovation

Jobs

Knowledge

Leadership

Mobility

Networks

Optimization

Planning

Quality of live

Roots

Sustainability

Tolerance

Universities

Vocational training

Xfactor

Youthification

Welfare

Zooming

Knowledge

Youth spirit

Open

Technology & **T**alent

Oportunities